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## Breast Massage: What's the point?

- It is still misunderstood in some parts of the medical community that massage "spreads" cancer cells – this is the old paradigm.
- It is my theory that promoting healthy circulation in breast tissue may lead to a decrease in the incidence of breast disease.

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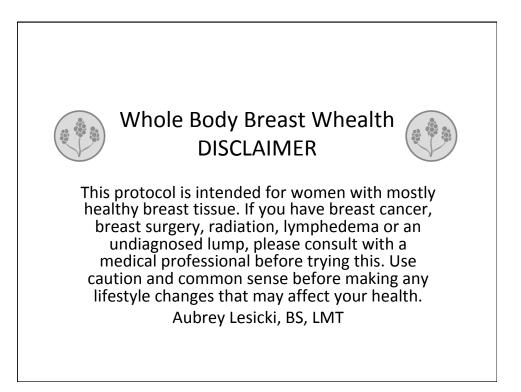
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## Breast Massage: 2016 study

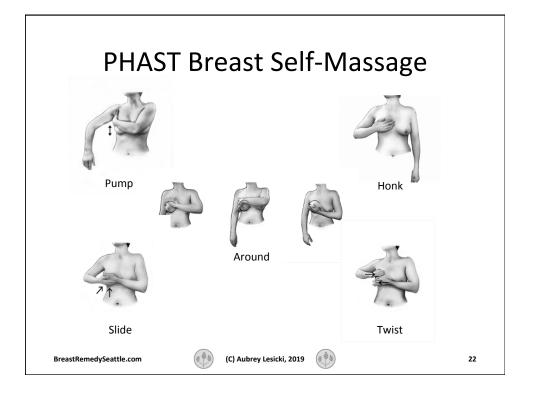
- https://www.hindawi.com/journals/bmri/ 2016/9426167/
- 28 women with benign mammary hyperplasia, found with biopsy and imaging (photoacoustic)
- Alternating 30 minutes of massage and 30 minutes of stretching daily for 45 days reduced pain, pigmentation and bumpiness.

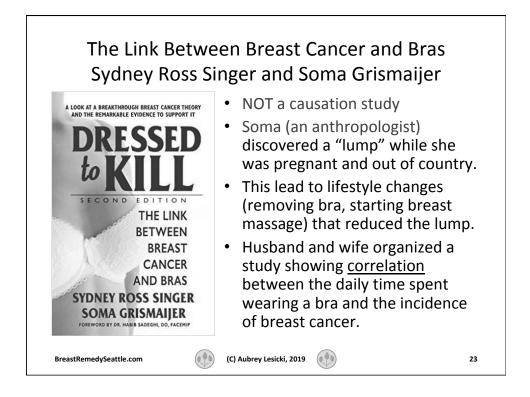
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## Lifestyle Change: Bra Fitting

- 80-90% of women in the US wear the wrong size!
- No wonder: Sizes differ from manufacturer to manufacturer! (see Bra Sizing Handout)
- Most important factor is reduce time wearing a bra and look for a reduction in red lines seen on skin after removing bra.
- Less than 12 hours in bra may reduce risk by 19%.
- Contact DecentExposures.com to purchase an affordable custom made bra or RubyRibbon.com.

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